

HOSPITAL VETERINÁRIO UFG

MANUAL DE IDENTIDADE VISUAL

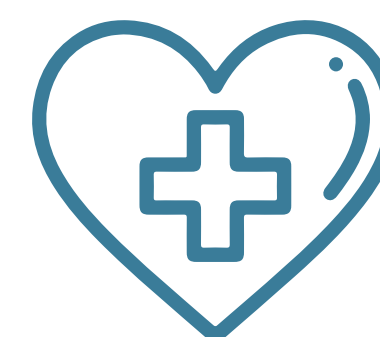
CONCEITO



+

HV

+



=



HEXÁGONO
MARCA UFG

INICIAIS DA ESCRITA
HOSPITAL VETERINÁRIO

SAÚDE
E CUIDADO

VERSÕES

HORIZONTAL



VERTICAL



AVATAR



SEGURANÇA



HORIZONTAL



VERTICAL



AVATAR



CORES

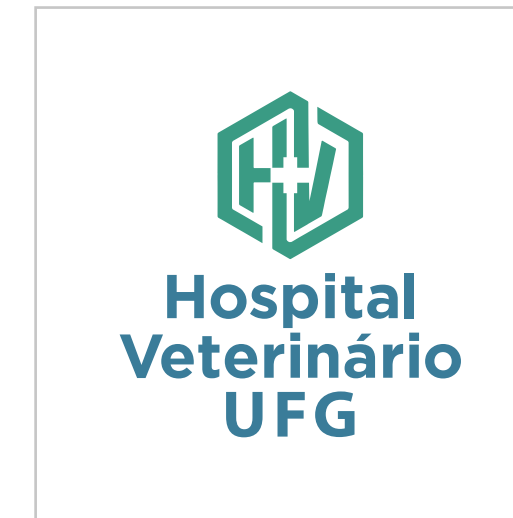


#3A7C99

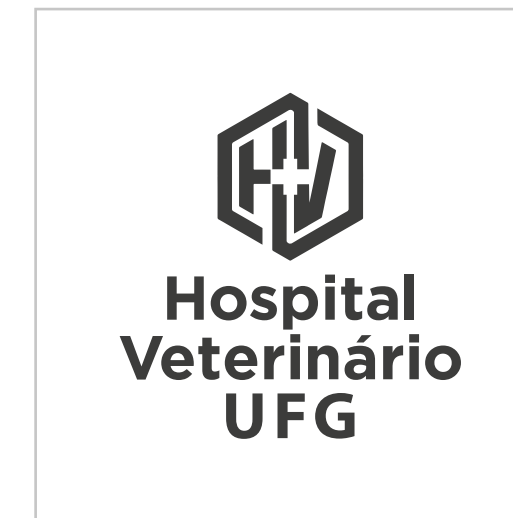


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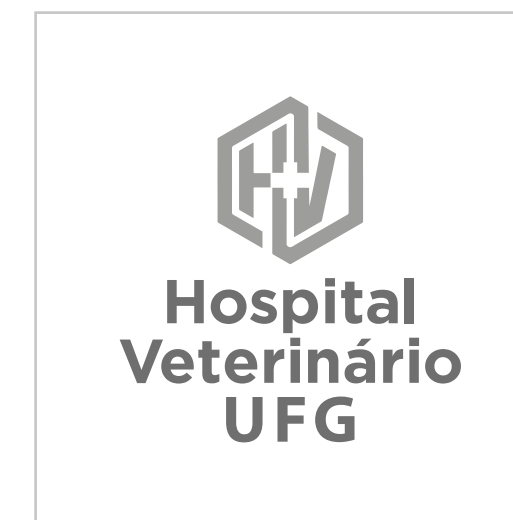
principal



positivo



grayscale



negativo





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TIPO

Gotham

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0123456789

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

